



PRESS RELEASE

Malta, 11th October 2021

Business & Professional Women (Valletta) Malta (BPW) on behalf of the International Federation of Business and Professional Women (BPW), the Malta Foundation for the Wellbeing of Society (MFWS) and Women Political Leaders (WPL) are pleased to announce that they have entered into a collaborative agreement for the Girl2Leader Campaign 2021/2022 (Campaign)

The Campaign will be based on The Charter of the Girls' Rights which will form a roadmap for a series of conferences each based on one of the series of 9 articles all aimed towards the empowerment of girls to become business leaders in society, politics and the work environment. The Campaign will be based on input for young girls from across the globe, as well as Young BPW Women (ages 18 to 35) as well as other organisations who work towards the empowerment of Girls. It will also involve Women of Influence who will become Ambassadors for this Campaign and who have survived situations as described in the 9 Articles specified in the Charter and have become Leaders in their domain.

A joint commission has been set-up between BPW, MFWS and WPL to work on the development and implementation of the Campaign.

The announcement of the launch was specifically scheduled on the UN's International Day of the Girl which falls on the 11th October. To launch the campaign, H.E. President Emeritus, Marie-Louise Coleiro Preca, Chair of MFWS, Member of the Global Advisory Board of WPL and Patron and Ambassador of Girl2Leader together with Mariella Camilleri, President of Business and Professional Women (Valletta) Malta visited Handaq Secondary School where they were received by the Head of School Mr. Michael Bonding. H.E. President Emeritus addressed the students present for the Launch and together with the President of BPW (Valletta) Malta presented Girl2Leader backpacks, each containing copies of the Charter to all the students present for the Launch.

For more information, please contact:

Business and Professional Women (Valletta) Malta at president@bpwmalta.com Tel: +356 79432469
Malta Foundation for the Wellbeing of Society at estelle.duca.1@gov.mt Tel: +356 79093267

Business and Professional Women (Valletta) Malta is an associate club of the International Federation of Business and Professional Women a global non-profit organization with clubs located in over 115 countries on 5 continents.

Malta Foundation for the Well Being of Society is a non-profit entity founded by H.E. Marie-Louise Coleiro Preca on initiatives to help improve social inclusion and standards of living.